

Robert F. Held, Jr.

March 8, 1956 - July 22, 2026

Robert F. (Bob) Held, Jr., age 70, of Worcester, passed away Wednesday, July 22, 2026, at Jefferson Abington Hospital in Abington, PA. He was the beloved husband of Nancy Held (née Hasson) to whom he was married for 30 years.

Born March 8, 1956, in Abington, he was the son of Robert F. Held, Sr. and Evelyn (Lyons) Held. Bob attended King's College in Wilkes-Barre, where he received a Bachelor's degree in Finance. Following graduation, Bob had an illustrious career of 40+ years in the financial services and estate planning industry, including starting and becoming managing partner of two firms, Advanced Financial Partners in Lansdale, and Integrity Financial Advisors in Woburn, MA.

Bob was a beloved member of his community, a friendly face and voice to so many over the years. He was an active contributor to Fairview Village Church, an avid golfer, and devoted member of Blue Bell Country Club. He was a loving husband, father, son, family member, and friend to all. His legacy of determination, positivity, humor, passion for life, and devotion will never be forgotten by those who had the privilege of knowing him.

In addition to his wife, he is survived by his children, Robert F. (BJ) Held III of Hatfield, Jason Held of Baltimore, MD, Jamie (Held) Gaultille of West Chester, Elizabeth (Liz) Held of Washington, D.C., and Rachel Held of Worcester; his siblings, James Held, Karen (Held) Starke, Phillip Held, Sharon Held, and Linda (Held) Mantai; and five grandchildren.

Relatives and friends are invited to attend his memorial service at 10 a.m. on August 5th at Normandy Farm Hotel & Conference Center, where friends may pay their respects to his immediate family following the service, with a luncheon afterward.

In lieu of flowers, contributions may be made in his memory to Dana-Farber Cancer Institute in Boston, or Abramson Cancer Center at the University of Pennsylvania. Online condolences may be made to the family at www.RLWilliamsFuneralHome.com.